EC'd Yes	Rep Order#
	7914313
	Ver# 1
	Status New
	Traffic Order#
Last Received:	Printed:
10/19/2012 9:	10/19/2012 9:

Showing Buylines: All Lines

9:39 AM 9:29 AM

1 of

) NATIONAL MEDIA RESEARCH PLANNING Rep Firm Sales Office ( Salesperson ( ) WASHINGTON ) JAMIE ANDRUS

Salesperson Phone# Salesperson FAX# 202-872-1155

Agency ( ) INCLE AND 815 SLATERS LANE ALEXANDRIA, VA 22314 155/426/3420 10/26/2012 - 11/06/2012

Hiatus Weeks Flight Dates

## --- CONTRACT COMMENT ---

Fax#

Phone# Buyer Estimate# Station KSL-TV SALT LAKE CITY

Product Advertiser

**NRCC 1E 2012** 

) NRCC-NATL REPUB CONG

TRACEY ROBINSON

LT

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

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20	19	17	р Б	15	14	11	ω	œ	U	4	ω	23	Ln
TU	Z	TH	Z	TU.	Z	TH	TU	Z	ТН	W	TU	Z	Day
12P-1P	12P-1P	9A-10A	9A-10A	9A-10A	9A-10A	8A-9A	8A-9A	8A-9A	5A-6A	5A-6A	5A-6A	5A-6A	Time
KSL 5 NWS-NOON	KSL 5 NWS-NOON	TODAY SHW2	TODAY SHW2	TODAY SHW2	TODAY SHW2	TODAY SHW	TODAY SHW	TODAY SHW	KSL 5 NW TDY 1	Program			
:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$330.00	\$330.00	\$275.00	\$275.00	\$275.00	\$275.00	\$700.00	\$700.00	\$700.00	\$115.00	\$115.00	\$115.00	\$115.00	Rate
10/30-11/06	10/29-11/05	11/01-11/01	10/31-10/31	10/30-11/06	10/29-11/05	11/01-11/01	10/30-10/30	10/29-10/29	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	1 Dattes
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2	12	н	ч	22	N	ы	Н	ч	Н	Н	⊣	∺	Total Spots
\$660.00	\$660.00	\$275.00	\$275.00	\$550.00	\$550.00	\$700.00	\$700.00	\$700.00	\$115.00	\$115.00	\$115.00	\$115.00	Total Cost
													Daypart

	Rep Order# EC'd Yes	
	7914313	
	Ver# 1 Status New	
	Status New	
	Traffic Order#	
Showing Buylines: All Lines	Printed: Last Received:	
Lines	10/19/2012 9:39 AM 10/19/2012 9:29 AM	
	2 of 3	

	Station Advertiser Product Estimate#	Buyer Phone# Fax#	LT	i														
	# G X		Ln		21	22	24	25	26	27	29	ω 4	ω 5	<i>ω</i>	37	₩ 9	4.0	42 12
	KSL-TV SALT L r ( ) NRCC NRCC 1E 2012 3420	TRACEY ROBINSON	~		Z	TH	Z	TU	M	TH	ពន	Z	TU	E	TH	M-TH	M-TH ( Buyline	M-TH
	SALT LAKE CITY ) NRCC-NATL REPUB CONG : 1E 2012	DBINSON	Time		12P-1P	12P-1P	4P-5P	4P-5P	4 P-5 P	4 p-5 p	4P-430P	1035P- 1137P	1035P- 1137P	1035P- 1137P	1035P- 1137P	1035P- 1135P	630P-7P ine Comment:	3P-4P
	PUB CONG		Program		KSL 5 NWS-NOON	KSL 5 NWS-NOON	KATIE COURIC	KATIE COURIC	KATIE COURIC	KATIE COURIC	SUN 4P NEWS	TONITE SHW-NBC	TONITE SHW-NBC	TONITE SHW-NBC	TONITE SHW-NBC	LENO	NEWS c: 1/DAY	DR PHIL
	Agency ( ) 815 SLA ALEXA Agency C/P1/P2/E	Flight Dates Hiatus Weeks																
	( ) NATIONAL N 815 SLATERS LANE ALEXANDRIA, VA : /PI/P2/E 155/426/		Len		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30
	( ) NATIONAL MEDIA RESEARCH PI 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/P2/E 155/426/3420	10/26/2012 - 11/06/2012	Rate	1	\$330.00	\$330.00	\$300.00	\$300.00	\$300.00	\$300.00	\$225.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$900.00	\$175.00
oming majames. Im	ESEARCH PLANNING	012	Dates		10/31-10/31	11/01-11/01	10/29-11/05	10/30-11/06	10/31-10/31	11/01-11/01	10/28-11/04	10/29-11/05	10/30-11/06	10/31-10/31	11/01-11/01	10/29-11/01	10/29-11/01	10/29-11/01
CHICS	NG Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week		μ	H	н	н	٢	٢	٢	şa	ю	Н	N	ы	44	w
		Phone# FAX#			<del>) •</del>	⊢	N	2	Н	Н	2	N	12	H	Ь	⊬	₽	ь
	) WASHINGTON ) JAMIE ANDRUS	202-872-1155	Total Spots		1	Н	2	2	₩.	Ľ	2	N	42	بر	12	22	حلب	ω
	TON	1155	Total Cost		\$330.00	\$330.00	\$600.00	\$600.00	\$300.00	\$300.00	\$450.00	\$1,600.00	\$3,200.00	\$800.00	\$1,600.00	\$1,600.00	\$3,600.00	\$525.00
			Daypart	 														

Rep EC'c	Station Advertis Product Estimate	Buyer Phone# Fax#	H	-				
Rep Order# EC'd Yes	Station K Advertiser Produet Estimate#	er 1e#	Ľ,	1	42	43	44	400
# 79143 <b>13</b>	KSL-TV SALT L ( ) NRCC NRCC IE 2012 3420	TRACEY	Day		M-TH	М-ТН	M-TH	US
Ver#	Station KSL-TV SALT LAKE CITY Advertiser ( ) NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 3420	TRACEY ROBINSON	Time		1 P-2 p	11A-12P	10A-11A	12A-1230
Ver# 1 Status New	EPUB CONG		Program		TODAY SHOW 3	STUDIO 5	RACHEL RAY	12A-1230A MORMON TIMES
Traffic Order#	Agency ( )1 815 SLA ALEXAI Ageney C/P1/P2/E	Flight Dates Hiatus Weeks						
er#	) NATIONAL I 815 SLATERS LANE ALEXANDRIA, VA PI/P2/E 155/426/		Ľen	-	:30	:30	:30	:30
Sh	( ) NATIONAL MEDIA RESEARCH 815 SLATERS LANE ALEXANDRIA, VA 22314 PUP2/E 155/426/3420	10/26/2012 - 11/06/2012	Rate	1	\$325.00	\$325.00	\$325.00	\$25.00
Printed: 10 Last Received: 10/ Showing Buylines: All Lines	ESEARCH PLANNIN	012	Dates		10/29-11/01	10/29-11/01	10/29-11/01	10/28-11/04
10/19/2012 9:39 AM 10/19/2012 9:29 AM .incs	PLANNING Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week		ω	(u)	ω	1
9 AM 9 AM	- 45 4	Phone# FAX#	# of Weeks		н	Н	⊬	2
	) WASHINGTON ) JAMIE ANDRUS	202-872-1155	Total Spots		w	w	ω	N
3 of 3	TON DRUS	1155	Total Cost		\$975.00	\$975.00	\$975.00	\$50.00
			-					

Daypart

## -REPORT TOTALS-

Report Totals: 56 / \$24,340.00

## -SALES MONTHLY TOTALS-

Oct 12: 2 / \$250.00 Nov 12: 54 / \$24,090.00 Sales Totals: 56 / \$24,340.00 Station Totals: 56 / \$24,340.00 Lines not sent/rcld/rtrn: 0 / \$0.00

Books	
null	

Demos

RA35+

--COMPETITIVE--

Market Totals

\$121,700

CABL

0 0

KUTV

0 0

NSL

20%

UNKN

80%

KTVX

0%